

# TVPPA 74<sup>th</sup> Annual Conference Sponsorship Opportunities

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## App Sponsor

Like many conferences, TVPPA leverages technology to enhance learning and networking. Support this endeavor and enhance your visibility.

Please contact Diana Bryant at [dbryant@tvppa.com](mailto:dbryant@tvppa.com) to register for this sponsorship.

\$4,500 member / \$6,000 non-member

**Includes exhibit space and registrations for THREE company representatives\***

- **EXCLUSIVITY** – Only ONE (1) App sponsorship available
- Every conference attendee can see **your company name and message** on their mobile device every time they look at the app!
- Full **conference registration** for up to three (3) company representatives
- **Company exhibit** on display during entire conference
  - Includes one 8' display table and two chairs
  - Multiple networking opportunities at all refreshment breaks, receptions breakfasts
- Company representatives have **red badges** to help identify them
- Company listed on **announcement slides** before sessions and at breaks
- Your company listed on conference web page and in conference app sponsor listing as well with a **hyperlink to your company's web page**
- Electronic conference **attendee list** with email addresses for your marketing purposes
- Opportunity to **network and build awareness** among electric utility decision makers

## Exhibiting Sponsors

Probably the most common conference sponsorship, the Exhibiting Sponsorship is an excellent way to not only interact with the crowd, but highlights your company in a very visual way. This is the best method to develop brand awareness. TVPPA exhibit spaces are flat rates. We won't calculate based on square footage and we always let you select your booth space from what's available in a diagram.

\$3,375 member / \$4,500 non-member

**Includes registrations for THREE company representatives\***

- **Company exhibit** on display during entire conference
  - Includes one 8' display table and two chairs
  - Multiple networking opportunities at all refreshment breaks, receptions, breakfasts
- Full **conference registration** for up to three (3) company representatives
  - Additional representatives may be registered at a nominal add-on fee (much less than a regular registration)
- Company representatives have **red name badges** to help identify them as sponsors
- **Company name** listed in the app
- Electronic conference **attendee list** with email addresses for your networking purposes
- Company listed on **announcement slides** before sessions and during breaks
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## Golf Tournament Sponsor

The annual golf tournament is one of the most highly anticipated and memorable events of the Annual Conference. This is a great opportunity to be out in front and take advantage of some great time outside. Please contact Diana Bryant at [dbryant@tvppa.com](mailto:dbryant@tvppa.com) to register for this sponsorship.

\$3,225 member / \$4,300 non-member

**Includes registration for THREE company representatives\***

- **EXCLUSIVE!** Only one (1) golf sponsorship available.
- Sponsorship provides beverage cart for golfers – **sponsor sign** on display on two beverage carts.
- Also includes two (2) golf **hole sponsor signs**
- Conference **registration and tournament play for up to three (3) company representatives**
  - **Additional representatives** may be registered at a nominal add-on fee (much less than a regular registration)
  - *Note: After you register the first three, contact TVPPA for adding the additional registrants.*
- Company representatives have **red name badges** to help identify them as sponsors
- Company **name listed in the printed program** and app
- Electronic **conference attendee list** with email addresses for your networking purposes
- Company **listed on announcement slides** before sessions and during breaks
- A **shared "vendor information table"** will be located in the meeting room and your representative may place limited literature/business cards there with other sponsors (*Note: This is not an exhibit table. Table is shared and not exclusive to your company*)
- Opportunity to **network and build awareness** among electric utility decision makers

*Note: Due to the possibility that weather may hamper or even cause cancellation of the golf tournament, golf related sponsorships are non-refundable. Game play that is started but later cut short due to weather will be considered fulfilled. Should a tournament be cancelled prior to play, TVPPA staff will do their best to provide an alternate method for sponsors to achieve appropriate recognition and participation in the conference. Said methods may be limited due to time constraints, availability of materials and/or limitations set by event facilities.*

## Golf Breakfast Sponsor

Nothing gets straight to the point like food!

Please contact Diana Bryant at [dbryant@tvppa.com](mailto:dbryant@tvppa.com) to register for this sponsorship.

\$2,137 member / \$2,849 non-member

**Includes registration for TWO company representatives**

- **EXCLUSIVITY** – Only 1 golf breakfast sponsorship available
- **Sponsor sign** on display in golfer breakfast area
- One **hole sponsor sign** on course
- One company representative can **play in the tournament** at no charge
- **Company name** listed among major sponsors in printed conference marketing brochure and program
- Company will be listed on announcement slides before sessions and during breaks
- Your company listed on conference web page and in conference app
- Full **conference registration** for one (1) company representative
- Electronic conference **attendee list** with email addresses for your marketing purposes
- Company representatives have **red name badges** to help identify them
- Opportunity to **network and build awareness** among electric utility decision makers

*Note: Due to the possibility that weather may hamper or even cause cancellation of the golf tournament, golf related sponsorships are non-refundable. Game play that is started but later cut short due to weather will be considered fulfilled. Should a tournament be cancelled prior to play, TVPPA staff will do their best to provide an alternate method for sponsors to achieve appropriate recognition and participation in the conference. Said methods may be limited due to time constraints, availability of materials and/or limitations set by event facilities.*

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## Golf Hole Sponsor

Often used as an add-on to another sponsorship, the Golf Hole sponsor opportunity provides some great talking opportunities during the annual golf tournament and is yet another great way to add brand exposure. This one, in particular, is excellent for photo opportunities!

\$899 member / \$1,125 non-member

**Includes registration for ONE company representative**

- **LIMITED** – 18 hole sponsorships available
- **Sponsor sign** displayed on tournament course green
- Full **conference registration** for one company representative
- One company representative may **play in the tournament** at no charge
- Your company listed on conference web page and in conference app
- Opportunity to **network and build awareness** among electric utility decision makers

*Note: Due to the possibility that weather may hamper or even cause cancellation of the golf tournament, golf related sponsorships are non-refundable. Game play that is started but later cut short due to weather will be considered fulfilled. Should a tournament be cancelled prior to play, TVPPA staff will do their best to provide an alternate method for sponsors to achieve appropriate recognition and participation in the conference. Said methods may be limited due to time constraints, availability of materials and/or limitations set by event facilities.*

## Key Card Sponsor

In the hand of every hotel guest at the conference - that's where this sponsorship starts. Not only creating some excellent brand awareness, but is a great conversation starter too.

Please contact Diana Bryant at [dbryant@tvppa.com](mailto:dbryant@tvppa.com) to register for this sponsorship.

\$3,000 member / \$4,000 non-member

**Includes registration for THREE company representatives**

- **EXCLUSIVITY** - Only **ONE (1)** key card sponsorship available
- **Every TVPPA hotel guest** carries your company name and message on their hotel key card for the entire conference
- **Conference registration** for up to three (3) company representatives
- Company representatives have **red name badges** to help identify them
- Company is listed on **announcement slides** before sessions and at breaks
- Your company listed on **conference web page and in conference app**
- Electronic **conference attendee list** with email addresses for your marketing purposes
- Opportunity to **network and build awareness** among electric utility decision makers

## Contributing Sponsor

Several years ago, we were asked to develop a sponsorship that would be good for individuals wanting to “check out” the event for potential future sponsorships. The Contributing sponsorship does just that. It provides your registration along with added exposure as a supporter of the event. All vendors not sponsoring at any other level must register as a contributing sponsor to attend the event.

\$750 member / \$999 non-member

**Includes registration for ONE company representative**

- Full **conference registration** for one (1) company representative
- Company will be listed on **announcement slides** before sessions and during breaks
- Your company listed on conference web page and in conference app
- A “Vendor information” table located in the meeting room on which **you may place limited literature and business cards**
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## Attendance Prize Sponsors

There's only one sponsor category that affords you the opportunity to address the entire group and this is the one! Introduce your company, yourself, and what you can do for them – get their attention to develop future conversations.

\$1,950 member / \$2,600 non-member

**Includes registration for TWO company representatives**

- **EXCLUSIVITY** – Only 3 attendance prize sponsorships available
- Company rep will draw for prize winners. This is **the only sponsorship with opportunity to address attendees** and briefly explain company
- Company listed on **announcement slides** before sessions and at breaks
- Your company listed on conference web page and in conference app
- Full **conference registrations** for up to two (2) company reps
- Company representatives have **red badges** to help identify them
- Electronic pre- and post-conference **attendee lists** with email addresses for your marketing purposes
- Opportunity to **network and build awareness** among electric utility decision makers

## Lanyard Sponsor

Want excellent brand exposure? Look no further than the exclusive Lanyard sponsorship. Each and every registrant receives your company logo and we can even tailor the color to your corporate color.

*Please contact Diana Bryant at [dbryant@tvppa.com](mailto:dbryant@tvppa.com) to register for this sponsorship.*

\$1,615 member / \$2,150 non-member

**Includes registration for TWO company representatives**

- **EXCLUSIVITY** – Only ONE (1) lanyard sponsorship available
- Every TVPPA attendee receives a **lanyard with your company name**
- Your company listed on conference web page and in conference app
- Full **conference registrations** for up to two (2) company reps
- Company listed on **announcement slides** before sessions and at breaks
- Electronic conference **attendee list** with email addresses for your marketing purposes
- Opportunity to **network and build awareness** among electric utility decision makers

## Directional Floor Clings Sponsor

Help attendees navigate the conference by following your company logo! Your company logo will be on multiple directional floor clings leading everyone to conference meeting and event rooms. What a way to get the image of your logo in the minds of attendees for building brand awareness!

*Please contact Diana Bryant at [dbryant@tvppa.com](mailto:dbryant@tvppa.com) to register for this sponsorship.*

\$1,500 member / \$2,000 non-member

**Includes registration for TWO company representatives**

**EXCLUSIVITY - only ONE (1) available**

- Every conference attendee **follows your logo** to events for the entire conference
- Conference **registration for up to two (2)** company representatives
- Company representatives have **red name badges** to help identify them
- Company listed on **announcement slides** before sessions and at breaks
- Your company listed on conference **webpage and the app**
- Electronic **conference attendee list with email addresses** for your marketing purposes
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## Wi-Fi Sponsor

Conferences are about connecting with people but we know some still need to connect to work while away. Help attendees with this need by sponsoring Wi-Fi access. *Please contact Diana Bryant at [dbryant@tvppa.com](mailto:dbryant@tvppa.com) to register for this sponsorship.*

\$2,100 member / \$2,800 non-member

**Includes registration for TWO company representatives**

**EXCLUSIVITY - only ONE (1) available**

- **Your company name is included as the password** for logging onto the Wi-Fi
- Wi-Fi **login signage will include your logo** and will be **on the 10 portable chargers** on tables in the general session room
- Company representatives have **red name badges** to help identify them
- Company listed on **announcement slides** before sessions and at breaks
- Your company listed on conference **webpage and the app**
- Electronic **conference attendee list with email addresses** for your marketing purposes
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## Registration Gift Sponsor

How would you like to have a full-page of information on your company, your products and services, and any other information you would like to include in it? How would you like to be in the hands of every registered attendee at the conference? We're introducing a conference notebook as an immediate gift during registration that will include not only your page of information, but handy information on the conference agenda that will keep them using it throughout the conference. We'll fill the rest with notepaper that they can take notes with on-site and reference when they return home. If you've ever been to an event and were handed something similar, you know that it's something you didn't discard and possibly still using today!



*Please contact Diana Bryant at [dbryant@tvppa.com](mailto:dbryant@tvppa.com) to register for this sponsorship.*

\$2,000 member / \$2,675 non-member

(includes registration for TWO company representatives)

- **EXCLUSIVITY** – Only one (1) registration gift sponsorship available
- This is a 50-page, wire-bound notebook that includes:
  - A memorable image of this year's conference location
  - Conference agenda
  - **Full page, full color space that you customize** in the front of the book
- Company will be listed on announcement slides before sessions and during breaks
- Your company listed on conference web page and in conference app with a **hyperlink to your company's web page**
- Full **conference registration** for (2) company representatives
- Electronic conference **attendee lists** with email addresses for your marketing purposes
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## Dinner Sponsors

Attaching your company name to the most anticipated item on the agenda is a great idea and this is the one you want. You'll be recognized for supporting the conference and, specifically, the Distinguished Service Award dinner and while you are checking out the menu, enjoy knowing your company name is at more than 450 place settings in the room!

\$1,389 member / \$1,850 non-member

**Includes registration for TWO company representatives**

- **EXCLUSIVITY** – Only 10 dinner sponsorships available
- **Company name included on menu card** at each place setting for 450 attendees
- **Acknowledgement** during dinner from the podium and recognition of reps present
- Company will be listed on **announcement slides** before sessions and during breaks
- Your company listed on conference web page and in conference app
- Full **conference registrations** for up to two (2) company reps.
- Electronic conference **attendee list** with email addresses for your marketing purposes
- Company representatives have **red name badges** to help identify them
- Opportunity to **network and build awareness** among electric utility decision makers

## Know Before You Go Sponsor

Registered attendees will see one sponsor logo in their email just a few days before the event and it will be yours!

\$850 member / \$1,135 non-member

**Includes registration for ONE company representative**

- **EXCLUSIVITY** – Only ONE available
- **Company logo and one line of text** included in email and attachment to all registered attendees sent a few days before the event
- Company will be listed on **announcement slides** before sessions and during breaks
- Your company listed on conference web page and in conference app
- Full **conference registrations** for up to two (2) company reps.
- Electronic conference **attendee list** with email addresses for your marketing purposes
- Company representatives have **red name badges** to help identify them
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*\*Additional company representatives may be registered at \$285 each for Exhibiting, App, and Golf Tournament sponsorships only. Please contact us to add them.*