

2021 Agronomic Crops Program Team Meeting

Week of January 14, 2021

Draft Agenda

10:00 AM Collaborative UC Agronomy Needs Assessment Progress & Next Steps

- **Jessica Kanter & Cameron Pittelkow** – Agronomy Statewide Collaborative Needs Assessment, 15 min
- 15-20 minutes open discussion of Needs Assessment content and collective course of action

Objective: Update on PT members' unified efforts in EIPD, SFS, and WQQS SI's will be reported on to share what has been learned so far from this PT-wide, ongoing project

10:40 AM Fact Sheets and AgRIC Updates

- **Bruce Linquist** – Re-introduce UC fact sheets, 5 min
- **Whitney Brim-DeForest & Konrad Mathesius** – Fact sheet review process, 5 min
- **Luis Espino** – Overview of a good fact sheet, 5 min
- **Mark Bell** – Site Builder transition to Integrated Web Platform, 5 min

Objective: Share PT communication processes for internal review of written extension material which is subsequently communicated to clientele served by PT members' efforts across EIPD, SFS, and WQQS SI's

11:00 AM Virtual Extension Methods

- Quick Skills Workshop – ~7 min ea.
 - **Tom Getts** – How to make charts with conditional formatting
 - **Nick Clark** – MS Word reading ease tool
 - **Mark Lundy** – Soil nitrate quick test web tool
 - **Taylor Nelson** – Web development for interactive content
- **Kellie McFarland** – Meetings vs Webinars uses and best practices, resources, CEU changes, and PSU assistance, 10 min
- **Mark Lundy & Nick Clark** – Group Ideaflyp activity, SWOT for webinars, 20 min

Objective: PT members will network to learn from each other and elevate general PT-wide knowledge about best practices for virtual extension methods

12:00 PM **LUNCH BREAK**

12:30 PM **Agronomy Program Team Updates from Statewide Academics**

- Introduction of new academics (20 min)
 - **Giuliano Galdi**
 - **Jose Carvalho de Souza Dias**
 - **Kosana Suvocarev**
 - **Mallika Nocco**
- Individual Program Highlights (75 min)

Objective: PT members will share program progress and network with colleagues to identify opportunities to improve research and extension impacts as well as opportunities for collaboration

2:15 PM **Evaluation Survey**

2:30 PM ***ADJOURN***