



The Institute of  
**Internal Auditors**  
Chicago

# Annual Golf Classic

## August 26, 2024



### IIA Chicago Chapter 2024 Annual Golf Classic Sponsorship Opportunities

First, we want to thank all our past vendors, whose sponsorships have enabled this event to be affordable for all. The IIA Chicago Chapter is excited to continue our partnership with Cog Hill Golf & Country Club as host for the Annual Golf Classic on Monday, August 26, 2024, on Course No. 2. Since opening in 1929, Course No. 2 has been a favorite of Cog Hill's regular golfers. The sporty, championship layout is routed through wooded, rolling terrain and challenges golfers with ravines on nearly half of the holes, hence its nickname the "Ravines." In addition, Cog Hill brings the following technology that should make it more fun for everyone and increase our sponsor exposure to all golfers throughout the golf round:

- **Top Tracer** – Golf range use includes Top Tracer technology at each hitting bay and shuttle cart service to/from the range. Golf range with complimentary range balls is open from 7:30 AM to 8:45 AM. 21 Bays will be reserved for our event at the north end of the driving range nearest to the clubhouse. Be the only sponsor of the golf range with Top Tracer.
- **GPS** - Each cart is equipped with GPS for course yardages and course map. At each tee box, the sponsor logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship. Included in your golf hole sponsorship!
- **Golf Genius Mobile App** - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score. All scoring is done through the Golf Genius mobile app. Included in your golf hole sponsorship!

The 2024 program represents a great opportunity for the Chicago Chapter to provide its members a tremendous experience at a Chicago area, premier-rated golf course & facility at a reasonable price for all levels of participation, with networking for sponsors, golfers, and volunteers!

We have sold out this popular networking event for numerous years and are anticipating another sell-out for the golf tournament and sponsorships this year, with over 50 companies' being represented. All commitments are recorded on a first-come, first-paid basis. So please [register](#) early to ensure a spot in this popular Chicago Chapter networking event.

This is a great opportunity to spend an entire day with prospective and current clients, with the purchase of foursomes. In addition, sponsorships of golf holes and contests provide an opportunity to greet and meet every golfer at your sponsored hole. Other sponsorship opportunities provide additional exposure to your brand throughout the event.

Your continued support is greatly appreciated.

## Sponsorships

Our sponsorship opportunities are listed below. You can sponsor more than one item and pay via credit card or invoice. We have also provided a Sponsor Information Sheet, which is an FAQ to help answer any questions you have about what to expect and plan for the event.

All sponsors are acknowledged:

- on our Annual Golf Classic registration website (Company logo, Company weblink, introductory paragraph)
- in our Day of Event brochure with company logo and type of sponsorship that is placed on everyone's golf cart and every table at the Reception and Awards Banquet.
- complimentary Reception and Award Banquet guests are included with the sponsorships (see below for number of comps which vary based on the type of sponsorship). Sponsors are encouraged to attend the Reception and Award Banquet immediately following golf, where each sponsor will be recognized and receive a special "Thank You" Pin Flag, customized with your company logo and event information from the IIA Chicago Chapter Annual Golf Classic Committee.

**In addition, for sponsored golf holes 1 to 18**, Cog Hill staff will transport your team members and materials from registration to their golf hole and back to the main clubhouse after the round of golf. Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle will be provided to your team at registration. More food and beverage will be available at our on-course outdoor grill, between the tee boxes on holes 5 and 14 and beverage carts.

- Table and two chairs at tee box for your team members to greet and meet all the golfers.
- Trophy for male and female winner of sponsored contest holes (1, 4, 7, 10, 14 & 18).
  - We ask that the contest hole sponsors present their prize to the female and male winners at the Reception and Awards Banquet.
- Hole-in-one prizes at par 3 holes (4, 7, & 14).

Sponsor acknowledged with:

- Company Logo on sign 18"x24" at tee box
- Company Logo on Pin Flag 24"x14" on the green
- Company Logo on GPS unit at tee box
- Company Logo on Golf Genius app when entering score

Further information about each sponsorship opportunity is described below.

#	Sponsor Fee	Sponsorship Description
1	\$400	<p><b>Hole #1 Sponsor Contest Hole - Longest Putt</b></p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their golf hole and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at tee box</li> <li>• Two complimentary reception guests</li> <li>• Trophy for male and female winners of contest hole</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo included in "Day of Event" brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on sign 18"x24" at tee box</li> <li>• Company Logo on Pin Flag 24"x14" on the green</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor's logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul> <p>Sponsors are required to provide a prize valued at \$100 or more to the winning male and female of the longest putt contest. Please have a company team member present your prize at the award ceremony following reception/dinner.</p>
2	\$350	<p><b>Hole #2 Sponsor</b></p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their golf hole and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at tee box</li> <li>• Two complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo included in "Day of Event" brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on sign 18"x24" at tee box</li> <li>• Company Logo on Pin Flag 24"x14" on the green</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor's logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul>

#	Sponsor Fee	Sponsorship Description
3	\$550	<p><b>Hole #3 Sponsor</b>  <b>Beat the Pro Long Drive Challenge</b></p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their golf hole and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at tee box</li> <li>• Two complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo included in "Day of Event" brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on sign 18"x24" at tee box</li> <li>• Company Logo on Pin Flag 24"x14" on the green</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor's logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul> <p>Professional golfer adds some fun &amp; excitement at the 3rd hole "Beat the Pro" challenge for prizes and cash.</p>
4	\$450	<p><b>Hole #4 Sponsor</b>  <b>Contest Hole - Closest to the Pin and Hole-in-One</b></p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their golf hole and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at tee box</li> <li>• Hole-in-one prize for golfer – Choice of Prize worth \$400</li> <li>• Two complimentary reception guests</li> <li>• Trophy for male and female winners of contest hole</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo included in "Day of Event" brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on sign 18"x24" at tee box</li> <li>• Company Logo on Pin Flag 24"x14" on the green</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor's logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul> <p>Sponsors required to provide a prize valued at \$100 or more to the winning male and female of the closest to pin contest. Please have a company team member present your prize at the award ceremony following reception/dinner.</p>

#	Sponsor Fee	Sponsorship Description
5	\$1,750	<p><b>Lunch &amp; Beverage Around the Turn Sponsor (between tee boxes of holes 5 &amp; 14)</b></p> <p>Burgers, chicken, hot dogs, and beverages will be available at our on-course outdoor grill between the tee boxes on holes 5 &amp; 14, where our golfers will pause to network and pick up some food and beverages.</p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to the outdoor grill &amp; back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs between the tee boxes on holes 5 &amp; 14</li> <li>• Three complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo on sign 18"x24" between the tee boxes on holes 5 &amp; 14.</li> <li>• Company Logo in Day of Event brochure placed on golf carts &amp; banquet tables</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor's logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul>
6	\$ 350	<p><b>Hole #6 Sponsor</b></p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their golf hole and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at tee box</li> <li>• Two complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo included in "Day of Event" brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on sign 18"x24" at tee box</li> <li>• Company Logo on Pin Flag 24"x14" on the green</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor's logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul>

#	Sponsor Fee	Sponsorship Description
7	\$450	<p><b>Hole #7 Sponsor</b>  <b>Contest Hole - Closest to the Pin and Hole-in-One</b></p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their golf hole and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at tee box</li> <li>• Hole-in-one prize for golfer - \$10,000</li> <li>• Two complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo included in "Day of Event" brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on sign 18"x24" at tee box</li> <li>• Company Logo on Pin Flag 24"x14" on the green</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor's logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul> <p>Sponsors required to provide a prize valued at \$100 or more to the winning male and female of the longest putt contest. Please have a company team member present your prize at the award ceremony following reception/dinner.</p>
8	\$350	<p><b>Hole #8 Sponsor</b></p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their golf hole and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at tee box</li> <li>• Two complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo included in "Day of Event" brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on sign 18"x24" at tee box</li> <li>• Company Logo on Pin Flag 24"x14" on the green</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor's logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul>

#	Sponsor Fee	Sponsorship Description
9	Actual	<p><b>Hole #9 On-course Beverage Sponsor #1</b></p> <p>Be the most popular person on the golf course by picking up the on-course tab for soft drinks, water, and beer! One beverage cart with your company logo on front of the cart roaming the golf course during the entire round of golf. Note that the price will be determined after the event, based on actual consumption of beverages on the golf course. Actual consumption cost typically ranges from \$1,300 to \$1,800 per sponsorship.</p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their beverage tub and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at each beverage tub</li> <li>• Four complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Company logo on sign 18”x24” at beverage tub</li> <li>• Company logo on front of the beverage cart</li> <li>• Registration website (company logo, company weblink, introductory paragraph)</li> <li>• Company logo in Day of Event brochure placed on golf carts &amp; banquet tables</li> </ul>
10	\$400	<p><b>Hole #10 Sponsor Contest Hole - Longest Drive</b></p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their golf hole and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at tee box</li> <li>• Two complimentary reception guests</li> <li>• Trophy for male and female winners of contest hole</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo included in “Day of Event” brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on sign 18”x24” at tee box</li> <li>• Company Logo on Pin Flag 24”x14” on the green</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor’s logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor’s logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul> <p>Sponsors required to provide a prize valued at \$100 or more to the winning male and female of the longest drive contest. Please have a company team member present your prize at the award ceremony following reception/dinner.</p>



#	Sponsor Fee	Sponsorship Description
11	\$350	<p><b>Hole #11 Sponsor</b></p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their golf hole and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at tee box</li> <li>• Two complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo included in "Day of Event" brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on sign 18"x24" at tee box</li> <li>• Company Logo on Pin Flag 24"x14" on the green</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor's logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul>
12	\$ 350	<p><b>Hole #12 Sponsor</b></p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their golf hole and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at tee box</li> <li>• Two complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo included in "Day of Event" brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on sign 18"x24" at tee box</li> <li>• Company Logo on Pin Flag 24"x14" on the green</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor's logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul>

#	Sponsor Fee	Sponsorship Description
13	\$350	<p><b>Hole #13 Sponsor</b></p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their golf hole and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at tee box</li> <li>• Two complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo included in "Day of Event" brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on sign 18"x24" at tee box</li> <li>• Company Logo on Pin Flag 24"x14" on the green</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor's logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul>
14	\$450	<p><b>Hole #14 Sponsor</b> <b>Contest Hole - Closest to the Pin and Hole-in-One</b></p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their golf hole and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at tee box</li> <li>• Hole-in-one prize for golfer - Choice of Prize worth \$400</li> <li>• Two complimentary reception guests</li> <li>• Trophy for male and female winners of contest hole</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo included in "Day of Event" brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on sign 18"x24" at tee box</li> <li>• Company Logo on Pin Flag 24"x14" on the green</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor's logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul> <p>Sponsors required to provide a prize valued at \$100 or more to the winning male and female of the closest to the pin contest. Please have a company team member present your prize at the award ceremony following reception/dinner.</p>

#	Sponsor Fee	Sponsorship Description
15	\$350	<p><b>Hole #15 Sponsor</b></p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their golf hole and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at tee box</li> <li>• Two complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo included in "Day of Event" brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on sign 18"x24" at tee box</li> <li>• Company Logo on Pin Flag 24"x14" on the green</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor's logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul>
16	\$ 350	<p><b>Hole #16 Sponsor</b></p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their golf hole and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at tee box</li> <li>• Two complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo included in "Day of Event" brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on sign 18"x24" at tee box</li> <li>• Company Logo on Pin Flag 24"x14" on the green</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor's logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul>

#	Sponsor Fee	Sponsorship Description
17	Actual	<p><b>Hole #17 On-course Beverage Sponsor #2</b></p> <p>Be the most popular person on the golf course by picking up the on-course soft drinks, water, and beer! One beverage tub with your company logo during the entire round of golf. Note that the price will be determined after the event, based on actual consumption of beverages on the golf course. Actual consumption cost typically ranges from \$1,300 to \$1,800 per sponsorship.</p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their beverage tub and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at each beverage tub</li> <li>• Four complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Company logo on sign 18"x24" at beverage tub</li> <li>• Company logo on front of the beverage cart</li> <li>• Registration website (company logo, company weblink, introductory paragraph)</li> <li>• Company logo in Day of Event brochure placed on golf carts &amp; banquet tables</li> </ul>
18	\$400	<p><b>Hole #18 Sponsor Contest Hole - Longest Putt</b></p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Transportation of your team &amp; materials from registration to their golf hole and back to the main clubhouse after the round of golf</li> <li>• Boxed lunch with deli wrap, chips, fruit, candy bar, and mini water bottle provided to your team members at registration</li> <li>• Table and two chairs at tee box</li> <li>• Two complimentary reception guests</li> <li>• Trophy for male and female winners of contest hole</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo included in "Day of Event" brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on sign 18"x24" at tee box</li> <li>• Company Logo on Pin Flag 24"x14" on the green</li> <li>• GPS on each cart shows yardages and course map. At each sponsored tee box, the applicable sponsor's logo will pop up on the GPS unit. A "ding/chime" draws the golfer's attention to the sponsorship.</li> <li>• Golf Genius Mobile App - includes mobile scoring and event results link. The applicable golf hole sponsor's logo will appear on mobile app when golfer enters team score for the hole. All scoring is done through the Golf Genius mobile app.</li> </ul> <p>Sponsors required to provide a prize valued at \$100 or more to the winning male and female of the closest to the pin contest. Please have a company team member present your prize at the award ceremony following reception/dinner.</p>

#	Sponsor Fee	Sponsorship Description
19	\$1,300	<p><b>Reception and Awards Banquet Sponsor</b></p> <p>Your company logo displayed on a 24"x36" poster in the Main Clubhouse where we will have dinner, open bar, and awards presentations.</p> <p>Sponsor will be recognized during dinner and present the golf awards to the scramble foursome winners in the gold, silver, and bronze flights.</p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Three complimentary reception guests</li> <li>• Trophies and prizes for scramble foursome winners in the gold, silver, and bronze flights</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo in Day of Event brochure placed on golf carts &amp; banquet tables</li> <li>• Company Logo on poster 24"x 36" in our banquet hall.</li> </ul>
20	\$400	<p><b>Breakfast Sponsor</b></p> <p>What a great way to start the day! Your company logo displayed on a 24"x36" poster at the breakfast patio.</p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Table and two chairs near the breakfast patio to greet golfers</li> <li>• Two complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo on poster 24"x 36" at the breakfast patio.</li> <li>• Company Logo in Day of Event brochure placed on golf carts &amp; banquet tables</li> </ul>
21	\$500	<p><b>Driving Range with Top Tracer Technology Sponsor</b></p> <p>Golf range use includes Top Tracer technology at each hitting bay and shuttle cart service to/from the range. Golf range with complimentary range balls is open from 7:30 AM to 8:45 AM. 21 Bays will be reserved for our event at the north end of the driving range nearest to the clubhouse. Be the only sponsor of the golf range with Top Tracer.</p> <p>Your company logo displayed on an 18"x24" sign at the golf driving range where everyone is getting ready to head out for the day.</p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Table and two chairs at driving range entrance</li> <li>• Two complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo on sign 18"x24" at driving range</li> <li>• Company Logo in Day of Event brochure placed on golf carts &amp; banquet tables</li> </ul>

#	Sponsor Fee	Sponsorship Description
22	\$1,200	<p><b>Photography Sponsor</b></p> <p>Your company logo will appear on a take-home photo folder containing a 4"x6" photo of the golfer's foursome.</p> <p>Sponsorship fee includes:</p> <ul style="list-style-type: none"> <li>• Photographer and 144 foursome photos in take-home folder.</li> <li>• Three complimentary reception guests</li> </ul> <p>Sponsor acknowledged on:</p> <ul style="list-style-type: none"> <li>• Registration website (Company logo, Company Weblink, Introductory Paragraph)</li> <li>• Company Logo on take-home photo folder with 4" x 6" photo of golfer's foursome for each golfer (approx. 144)</li> <li>• Company Logo in Day of Event brochure placed on golf carts &amp; banquet tables</li> </ul>

## Donations for Goody Bags and Raffle Prize Giveaways

### Goody Bags

At registration, we provide each golfer a goody bag with donated items such as include umbrellas, sun visors, sunscreen, chap stick, baseball caps, golf towels, golf tees and golf balls – branded with Company logos. If you plan to donate prizes for the raffle drawing, contest holes, and/or items for the "Goody Bags" on behalf of your Company, please contact any Committee Member noted below. Plan for 144 items that can be shipped to arrive no later than August 16, 2024 to:

Sabrina Seminetta  
8665 Ballard Drive  
Tinley Park, IL 60487

## **Contest and Raffle Prize Giveaways**

If you are Sponsoring a Contest Hole, and/or would like to contribute prizes for the Raffle Drawing at the Reception dinner, please notify our Sponsorship Committee members noted below. We can broadcast your prize items in advance to give you extra brand recognition and generate more excitement for our participants. Some popular prize items in the past included putters, wedges, golf shirts, gift certificates, wine, Cubs/Sox tickets, and golf balls.

We are looking forward to having a fantastic outing again at our venue, Cog Hill Golf & Country Club. Please feel free to reach out directly to any of us below.

## Annual Golf Classic Committee and Volunteers

Sabrina Seminetta, Co-Chair <a href="mailto:sabrina.seminetta@cibc.com">sabrina.seminetta@cibc.com</a> 708.533.0709	Tom Peth <a href="mailto:ThomasP@accelentertainment.com">ThomasP@accelentertainment.com</a> 708.280.1288	
David Panicko, Co-Chair <a href="mailto:david.panicko@sikich.com">david.panicko@sikich.com</a> 815.355.9206	Jim Knoeck <a href="mailto:Jim.Knoeck@gmail.com">Jim.Knoeck@gmail.com</a> 312.927.5872	
Rick Kokoszka, Consultant <a href="mailto:Richard.Kokoszka@gmail.com">Richard.Kokoszka@gmail.com</a> 312.576.3973	Scott Doering <a href="mailto:sdoering@stout.com">sdoering@stout.com</a> 312.448.4316	<b>Day of Event Volunteers:</b>  TBD
Ed Gozdecki <a href="mailto:edwgozdecki@sbcglobal.net">edwgozdecki@sbcglobal.net</a> 847.732.7474	Melanie Mui <a href="mailto:melanie.mui@sikich.com">melanie.mui@sikich.com</a> 312.399.3553	
Rachel Means <a href="mailto:registrar@iiachicago.com">registrar@iiachicago.com</a> 773-319-4149		



## Sponsor Policies

*Cog Hill asks that all outings adhere to the following policies regarding on course sponsors. Should Cog Hill find a sponsor violating any course policy, the sponsor, along with the outing organization/host will be held financially responsible. Cog Hill reserves the right to add a fee to the final outing invoice for sponsor violations. Additional information regarding sponsor fees and procedures as relating to the outing committee, is located on the "Shotgun Policies & Additional Fees" page of this package.*

- Sponsors are not permitted to bring outside food or beverage (alcoholic or not) on to Cog Hill property. This includes for personal consumption and/or to distribute to guests.
- Should a sponsor wish to distribute beverages at their on-course location, they must contact a Cog Hill special event manager and purchase all product through Cog Hill directly. Order must be received by Cog Hill at least 72 hours prior to event. Orders may also be billed to the outing directly and included in the final outing invoice.
- Cog Hill does not permit on course sponsors motor cart usage under any circumstances. Transportation to their designated on-course location will be provided by Cog Hill outing operation staff. Cog Hill outing staff will assist the golf outing event committee in the responsibility of bathroom breaks for sponsors throughout the day.



- Tables are to be reserved for each sponsor by the golf outing committee. Cog Hill will invoice the outing for each set of 1 table and 2 chairs. Tables must be purchased through Cog Hill; sponsors are not permitted to bring their own.
- Sponsors are responsible for their own set up and tear down. Cog Hill does not have additional staff available to assist sponsors, the staff will be providing shuttle service only.
- Sponsors are not permitted to set up tables, chairs, tents, etc. directly on the tee box.
- Cog Hill does not permit any golf carts on property that are not supplied by Cog Hill.
- Cog Hill will begin shuttling sponsors to their on-course locations 2 hours prior to the shotgun start time. All sponsors will be shuttled out to their locations on a first come, first serve basis. Cog Hill staff will always place priority on getting the golfers to their assigned holes on time for the shotgun start. If a sponsor arrives late or too close to shotgun start time, they will need to wait until after all golfers are led out on to the course.
- Cog Hill staff will begin to bring sponsors in from the course as the golfers are finishing their round. Please be patient as our staff makes their way throughout the course.
- Cog Hill reserves the right to deny a sponsor set up on the golf course, to remove a sponsor from the golf course, and to confiscate any non-Cog Hill product brought on property.

# Photo Gallery of Sponsorship Opportunities



**Driving Range with Top Tracer**



**Event Pin Flags for All Sponsors**



**On-course Beverages**



**Contest Holes**



**Hole Sponsor**



**Hole Sponsor**



**Beat-the-Pro Contest**



**Lunch – Outdoor Grill**



**19<sup>th</sup> Hole – Reception/Award Banquet**



**Team Building**



**Foursome Photos**



**2021 Scramble Gold Flight Winners**



*Cog Hill*  
GOLF & COUNTRY CLUB



Rev. 4/25/2023